

Tuesday 23rd February 2021

For this lesson you will need:

- Pen/pencil
- Plan template or lined paper/writing book from school.
- Your notes from yesterday.

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LO: To plan a campaign.

I can **plan** my campaign.

I can organize my notes from yesterday to support my end goal.

I can plan the vocabulary I want to use to persuade the audience.

Yesterday we looked at the problem with plastic.

What did you learn yesterday that you did not already know?



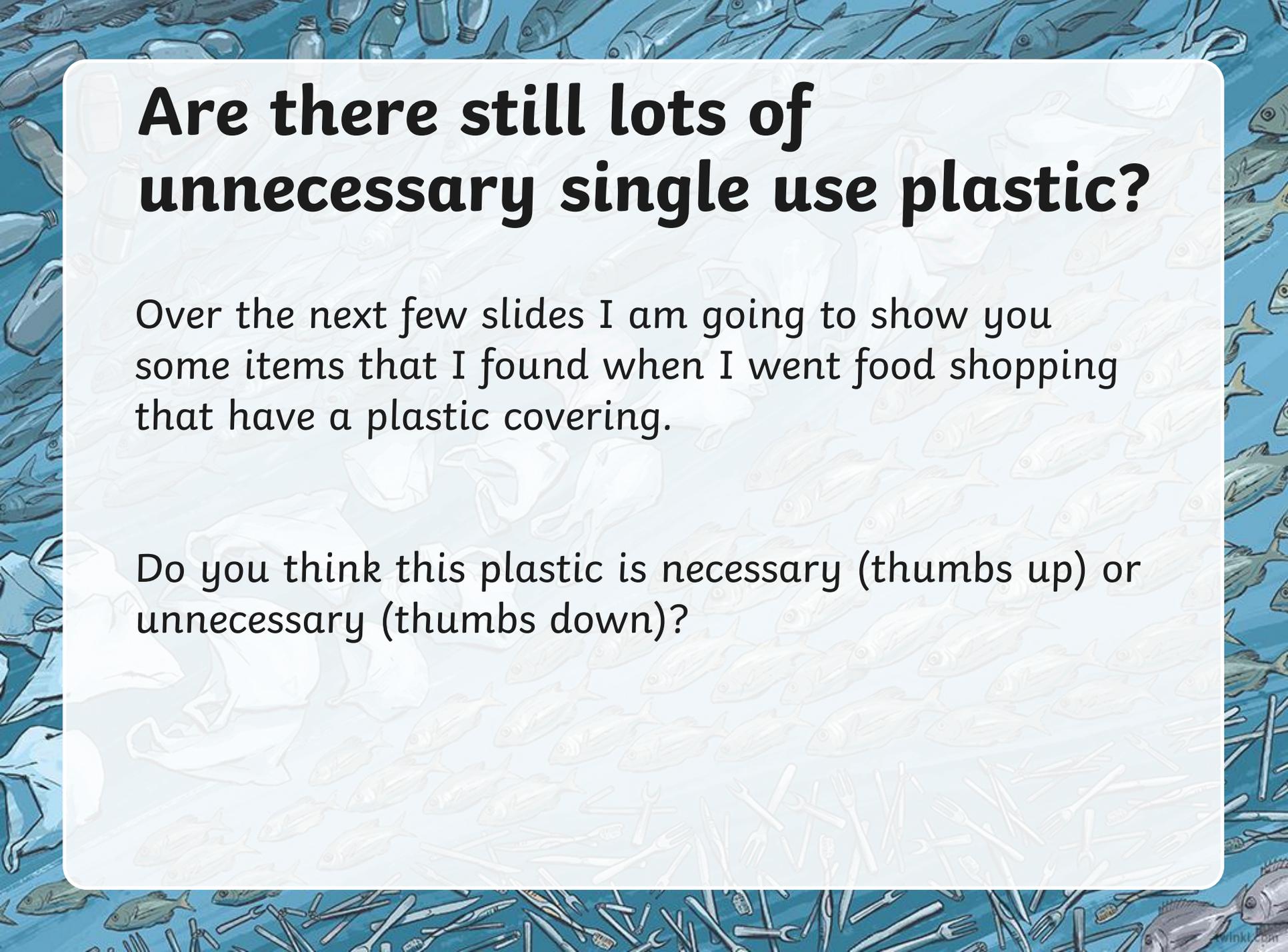
What has been done so far?

In 2018 the government received around 162,000 responses and evidence that single use plastic is a huge problem in England. They called this 'Tackling the plastic problem'.

It has been a long time since they have thought about what else they could do to tackle the problem and need a little reminder of what we can do to save our oceans.

What were the outcomes?

- Plastic straws were banned and people now use paper/metal straws or other alternatives.
- Plastic drink stirrers were also replaced with a wooden alternative.
- Plastic bags from supermarkets now have a charge of 5/10p per bag. Some of the supermarkets make these bags biodegradable but others don't.

The background of the slide is a detailed illustration of an ocean. The water is a deep blue, and it is filled with various elements of pollution. In the upper left, several clear plastic bottles are floating. Scattered throughout the water are numerous small, white plastic bags. In the lower right, there is a large collection of discarded cutlery, including forks, knives, and spoons. Fish of various species are swimming in the water, some appearing to be affected by the pollution. The overall scene conveys a message about environmental damage and plastic waste.

Are there still lots of unnecessary single use plastic?

Over the next few slides I am going to show you some items that I found when I went food shopping that have a plastic covering.

Do you think this plastic is necessary (thumbs up) or unnecessary (thumbs down)?



MIST U DAT
WATERMELOEN
VOOR 95% UIT
WATER BESTAAT
EN GAARDROOP
LEUK UITSTYKEN
DE DORST-
LEZERS N?



Elke dag vers!
Watermeloen

Klasse 1
Herkomst: Brazil

3,00



5



PIRRO TAGLIATELLE PASTA WOODS 300 G 5.99

PIRRO GARGANELLI PASTA 300 G 5.99



FLORA BAVIETTE PASTA SPINACH 300 G 4.99

FLORA BAVIETTE PASTA PEARLS 300 G 4.99



FLORA BAVIETTE PASTA LEMON 300 G 4.99

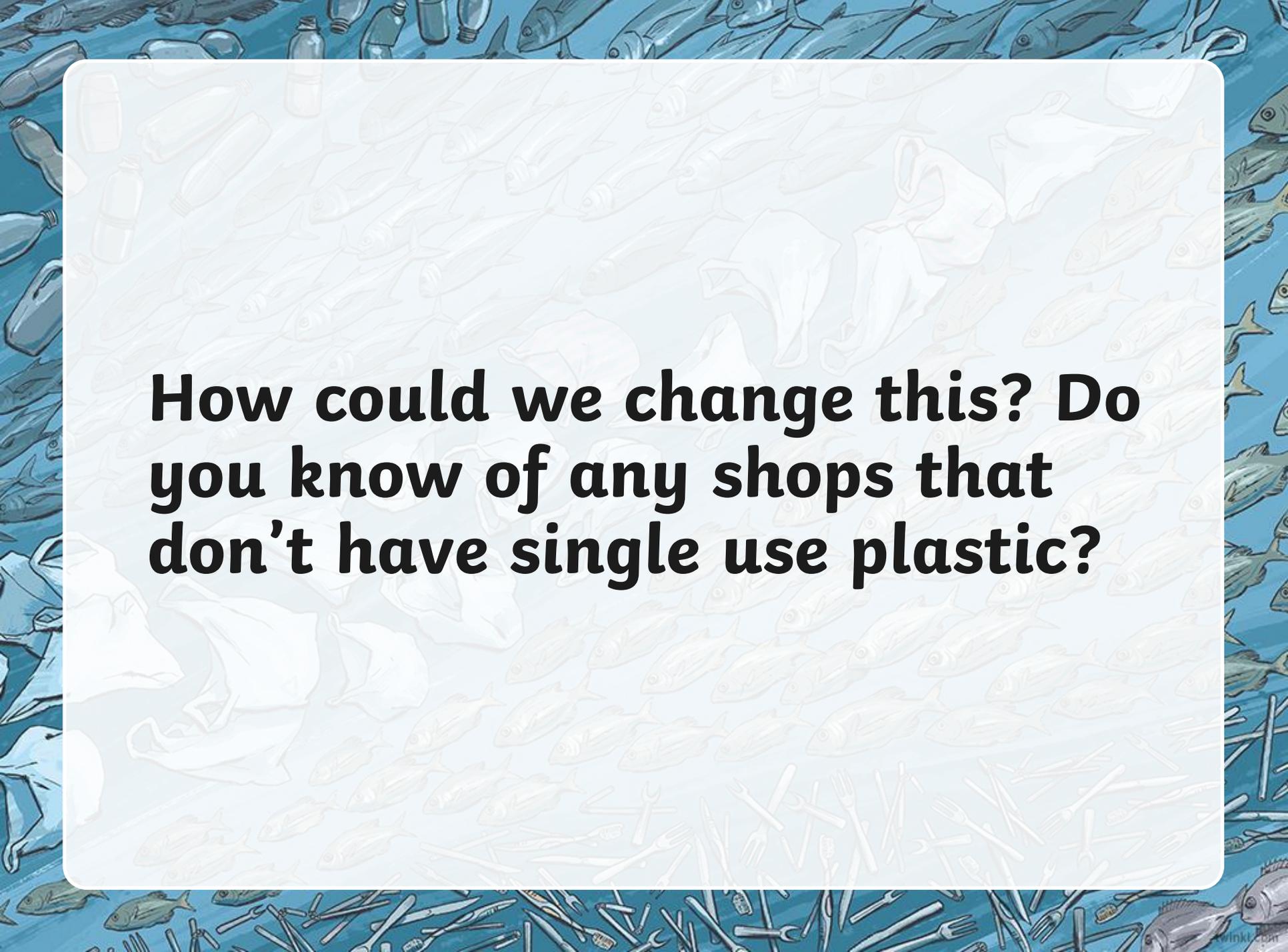
FLORA BAVIETTE PASTA RIGOLINO 300 G 4.99









The background is a detailed illustration of an underwater scene. It features a large number of fish swimming in various directions. Interspersed among the fish are numerous pieces of plastic waste, including clear and white plastic bottles, crumpled white plastic bags, and many pieces of single-use cutlery like forks, knives, and spoons. The overall color palette is dominated by shades of blue and white, with the fish and plastic items rendered in a slightly muted, illustrative style.

How could we change this? Do you know of any shops that don't have single use plastic?

Some companies choose cardboard to package their product.



This is what ASDA is doing to help. People can fill up jars of pasta or rice, rather than having plastic packaging.



Morrisons have plastic free fruit and veg areas in their store!



These farmers created plastic free packaging for their crisps that is compostable!



You could even try and make your own crisps... could be fun! But make sure you have an adult to help you.

The background of the slide is a detailed illustration of an underwater environment. It features a variety of fish swimming in blue water. Interspersed among the fish are numerous pieces of plastic waste, including clear plastic bottles, white plastic bags, and various pieces of cutlery like forks and knives. The overall scene conveys the message of plastic pollution in the ocean.

This week we will be creating a campaign to remind people that plastic is still a huge problem.

Before we write our letter, we need to plan what we want to say.

Plan template

Vocabulary

What is the problem?

How is the problem effecting the wildlife and environment?

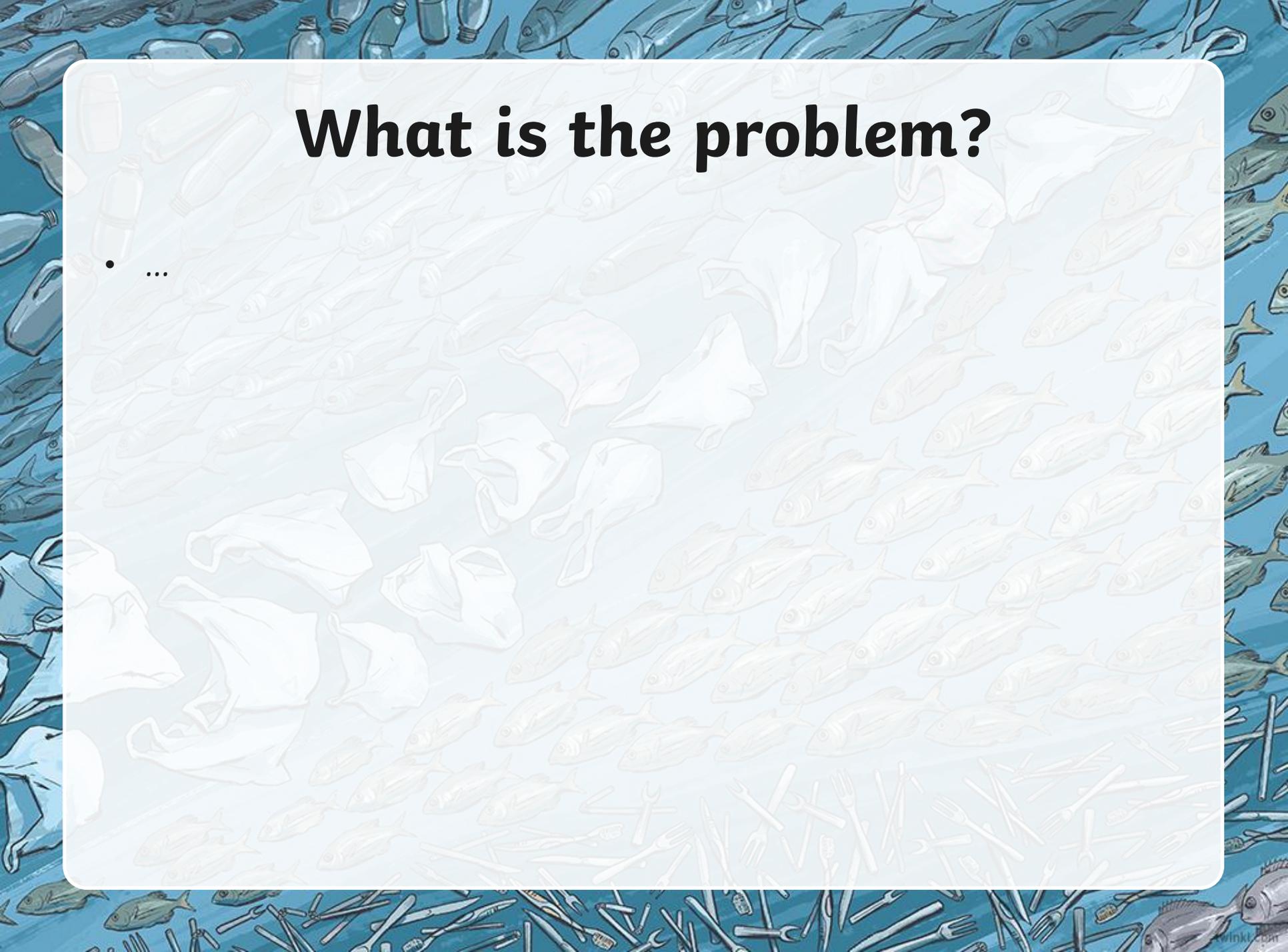
Sentence openers

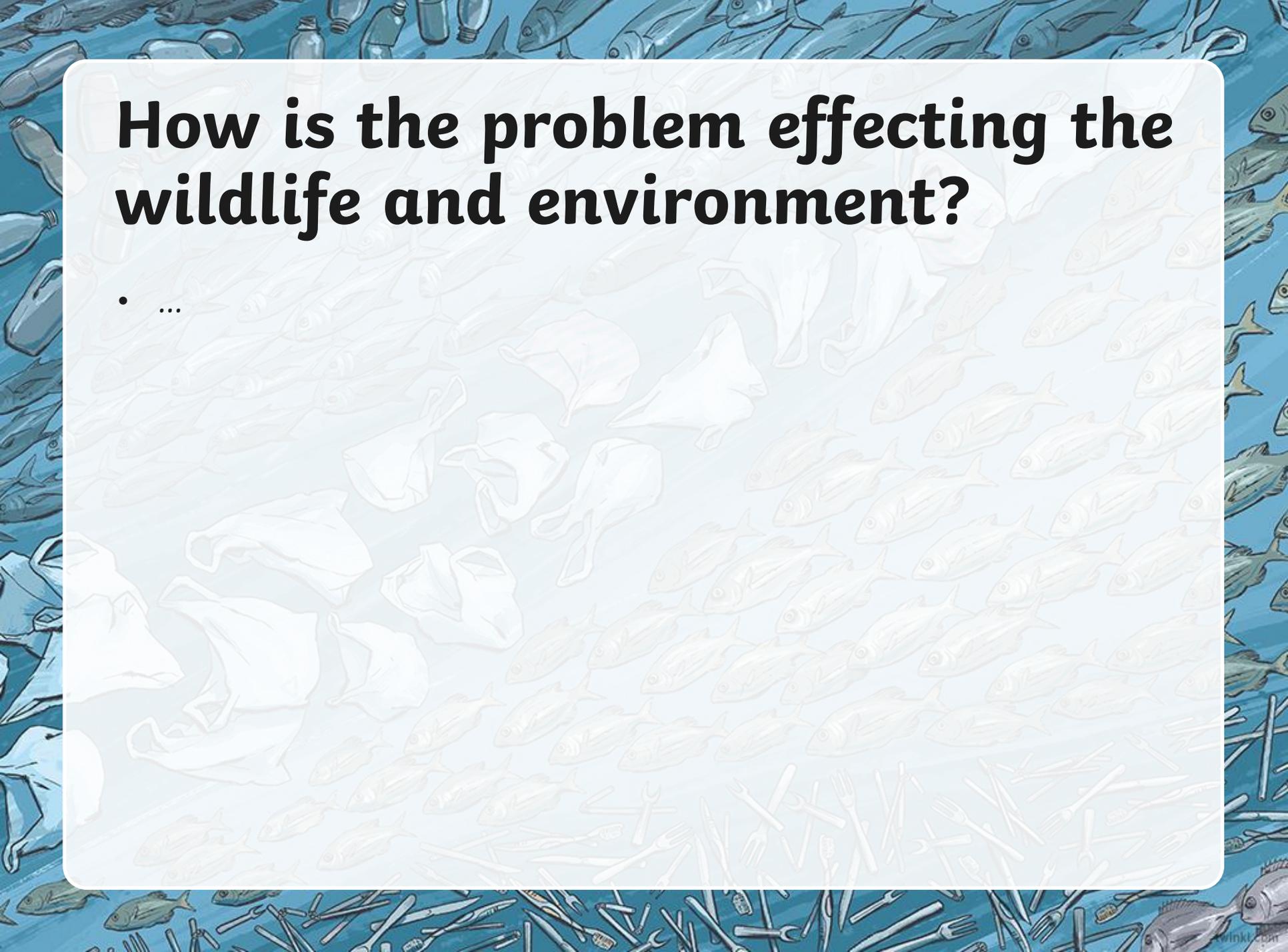
Sentence closers

What is our end goal?

What is the problem?

• ...



The background of the slide is a detailed illustration of an underwater environment. It features a large school of various fish swimming in blue water. Interspersed among the fish are numerous pieces of plastic waste, including crumpled white plastic bags, clear plastic bottles, and pieces of silver cutlery like forks and knives. The overall scene depicts marine pollution.

How is the problem effecting the wildlife and environment?

- ...

What is our end goal?

• ...

